



Vadim Kotelnikov kotelnikov.biz

Founder  e-Coach  InnoBall  Innompics

UN consultant, business trainer, adviser, speaker

vk@1000ventures.com | vadim@innovarsity.com

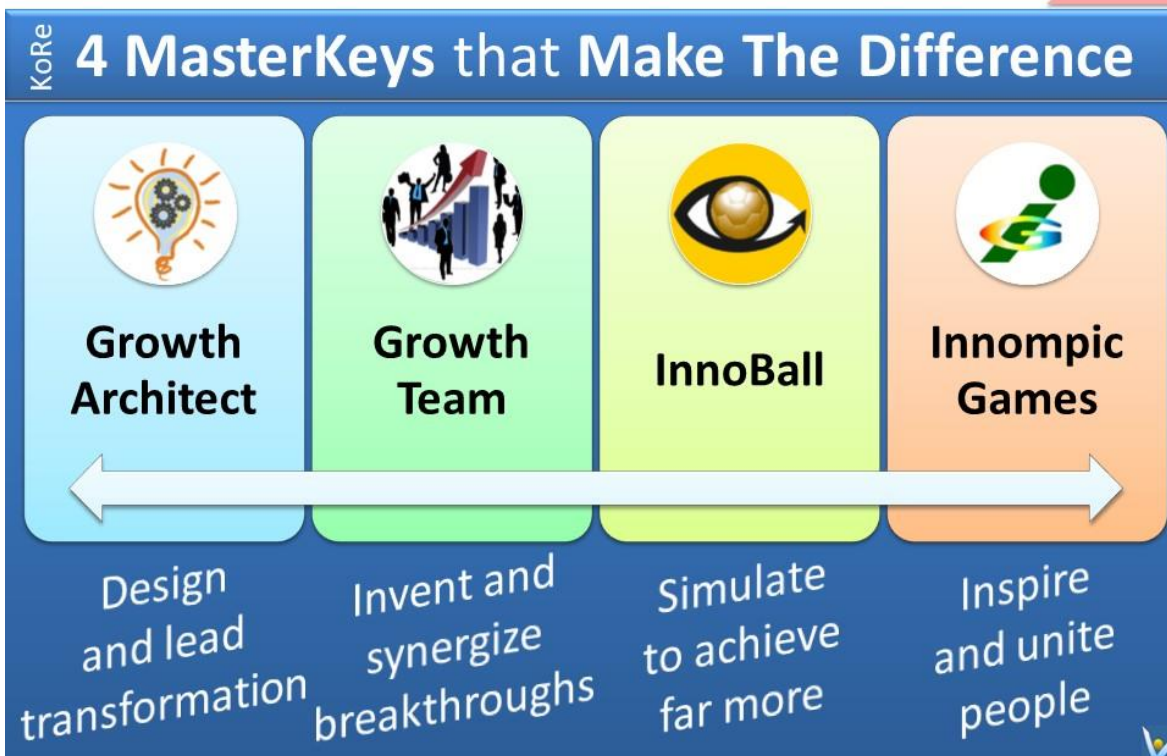
MasterKeys to a Great Business

From Organic Growth to Rapid Growth

Design and implement a transformational transition



From organic to **RAPID GROWTH**



Rapid-Growth Architect

Rapid-Growth Architect envisions a big picture of the desired state of things, designs new systems, aligns them strategically, and synergizes them. Rapid-Growth Architect designs the transition journey from the current state to the desired future state and leads the corporate-transformation process.

Rapid-Growth Team

Lead by the Head of Growth, empowered cross-functional Rapid-Growth Team generates, synergizes, prepares for successful implementation, and implements rapid-growth initiatives and projects.



Rapid-Growth Business

People	Entrepreneurial Design
Growth Architect Growth Team Entrepreneurial Leaders Empowered Innovators	Rapid-Growth Culture Synergized Diversities Fast Company Synergistic Motivation
Innovation	Differentiation
Innovation 360 Innovation System Simulation Games Jazz-like Innovation Process	Brand Appeal Ability to Surprise Trend Setter Perceived as Number 1

KoRe

InnoBall (Innovation Brainball) simulation game

InnoBall delivers outstanding 3-in-1 benefits to businesses willing to design rapid-growth initiatives and prepare to win. InnoBall helps strengthen the business design and entrepreneurial strategies of a disruptive initiative. InnoBall helps also build and assess capabilities of the radical-project team.

Example: Two InnoBall sessions helped NPD Co. strengthen their radical-innovation project team remarkably, save \$2M by avoiding costly mistakes, and reduce time to market by 18 months.

Innompic Games

Innompic Games inspire entrepreneurial creativity and unite participants thus reducing barriers to transformational change and making everyone a change leader and a team player.

Example: At their first corporate Innompic Games, employees of IPElab Co. identified 100+ barriers on the way to the strategic intent defined by the top management and invented 200+ ways entrepreneurial ways to overcome those barriers. Most importantly, the corporate Innompic Games empowered the participants, inspired them to unlock their unlimited entrepreneurial creativity, and helped them to boost intellectual teamwork and to connect among themselves at deeper levels while addressing creative challenges jointly.