

Create Breakthroughs by Playing INNOBALL Simulation Game

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Far Better than a Business Plan

Starting a disruptive project without playing simulation game such as [INNOBALL](#) is like starting a football game, naively believing that the opposite team is not going to show up. But it surely will. You must prepare to win the battles and the war.

Entrepreneurial simulation games are by far more useful than conventional business planning, strategy formulation and project management methods when are to implement a radical project – to commercialize a disruptive innovation, implement a big change or pursue an entrepreneurial opportunity.



Example

An innovative company [NPD Co.](#) was willing to invest in its breakthrough invention. They wanted to increase the likelihood of success of the disruptive project, so they invited me, the author of the [INNOBALL](#) simulation game, to help them strengthen the project team, the business model and entrepreneurial strategies. We played two INNOBALL games. According to the company's leaders, this three-days-long exercise helped the company:

1. Introduce the new product to the market much faster - around 18 months earlier.
2. Save US\$ 2 million by avoiding a series of costly mistakes.
3. Strengthen the project team remarkably.

Succeed Beyond Your Aspirations

Most radical projects fail or perform far below the desired level. Entrepreneurial simulation games, such as INNOBALL, will help you not just achieve your goals, but [succeed far beyond your aspirations](#).



INNOBALL is Easy To Play

INNOBALL is easy to play. All you need is a desire to change something and an idea of the first step. Anticipate the challenges you will face having made the first step. Address the most impactful challenge – turn it to an opportunity. Pursue the opportunity – make your second move and anticipate new challenges you would encounter. And so on.

Accelerated Learning by Aspiring Venturepreneurs

INNOBALL can help both make a real-life disruptive project a greater success, and to train aspiring [venturepreneurs](#) and get them prepared to address real-life challenges in a most effective way.

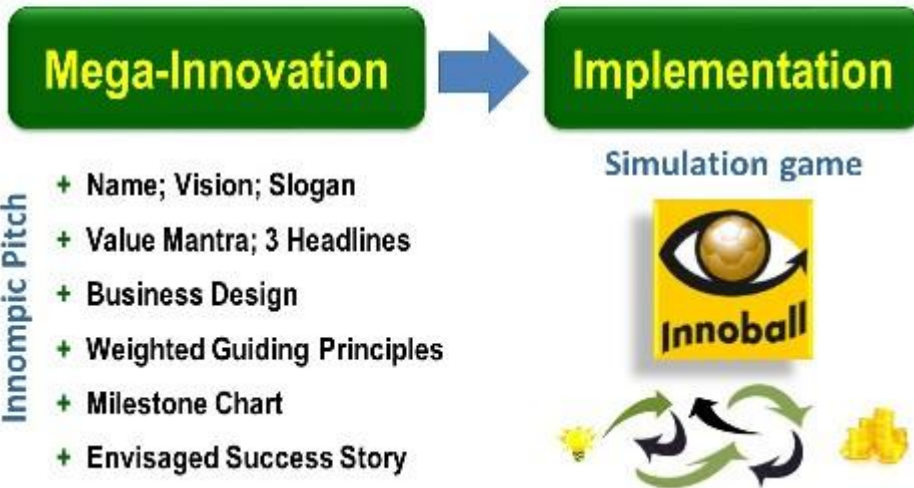


INNOBALL is a key part of educative [INNOMPIC GAMES](#) – intellectual Olympics – that help participants [learn ventireneurial skills](#) rapidly and joyfully.

According to participants and spectators, they learn during 3 days of INNOMPIC GAMES much more than in a year of academic studies.

Team Contests

↓ BIG CHALLENGE



Many participants of INNOMPIC GAMES established their first startups shortly after returning home – much smarter, much wiser, and much stronger.



Strategic simulation game **INNOVATION FOOTBALL**

Synergistic Benefits



Innovativeness
 Creative Teamwork
 Change Management
 Competitive Advantage

Idea Commercialization
 Customer Value
 Market Share
 Business Model

